



**FOR IMMEDIATE RELEASE**

## **Market of Choice Unveils Extensive Holiday Meal Options for Effortless Celebrations**

*Holiday gatherings made easy with takeout chef-crafted meals and à la carte options*

**EUGENE, ORE. Oct. 15, 2024** — Imagine gathering around the table with loved ones and enjoying a spread that tastes like it was made in your own kitchen—without any of the hassle. Imagine no more. [Market of Choice](#)'s broad selection of exceptional, freshly prepared dishes are [available for takeout](#), making Thanksgiving and December holiday celebrations effortless.

"We want to make holiday gatherings simple and joyful for everyone while delivering exceptional quality and flavor," says Matt Martin, senior director of perishable foods at Market of Choice. "Our chefs prioritize locally sourced ingredients to craft dishes that taste homemade and celebrate a range of holiday traditions."

Market of Choice's menu accommodates diverse dietary needs and traditions, featuring something for everyone. December's holiday menu offers classic seasonal favorites alongside innovative flavors from various cultures and celebrations.



Holiday offerings include:

- Premium main dishes, including all-natural turkey, spiral-sliced ham, beef and plant-based Wellington, prime rib, salmon, and more
- Scratch-made side dishes
- Appetizers, cheese boards, breads, and desserts
- Curated wine, local beers, and zero-proof beverages

In addition to the à la carte menu, Market of Choice offers various Chef's Prix-Fixe holiday dinners that serve two to eight people. Options include the Diestel light and dark turkey roast, a whole, fully-cooked turkey, and a variety of sides including sausage and sage stuffing, turkey gravy, Yukon Gold mashed potatoes, and creamy mushroom and green bean casserole. Or try a traditional lasagna dinner with Caesar salad and garlic bread. For gluten-free sides, Market of Choice offers stuffing, Yukon Gold mashed potatoes, savory mushroom plant-based gravy, Miso maple roasted carrots, and cranberry orange relish.

### **Placing Holiday Meal Orders**

Reserving a holiday meal online is easy at [www.marketofchoice.com](http://www.marketofchoice.com) or can be made in-store. Thanksgiving orders are open from November 4 through November 24, with pickup November 24-28. December holiday orders open December 1, with pickup December 21-31.

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### **About Market of Choice**

Founded in 1979, Market of Choice is Oregon's largest family-owned, independent grocer with 11 stores located throughout the state. Driven by the joy of and admiration for Oregon food and its makers, Market of Choice has grown into a thriving grocery retailer with nearly 1,400 dedicated employees. With stores in Ashland, Bend, Corvallis, Eugene, Medford, and the Portland-metro area, Market of Choice has developed deep, meaningful relationships with farmers, ranchers, fisherfolk, and food and beverage producers across Oregon and is committed to fostering a vibrant local food economy. For more information, visit [www.marketofchoice.com](http://www.marketofchoice.com). Stay connected with Market of Choice on [Instagram](#), [Facebook](#), and [Pinterest](#).

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