

FOR IMMEDIATE RELEASE

Market of Choice Offers an Extensive To-Go Holiday Meal Menu

Takeout chef-crafted meals and à la carte options simplify holiday gatherings

EUGENE, ORE. Oct. 14, 2025 —Takeout is increasingly being embraced as a way to spend less time cooking and more time connecting during the holidays. This shift isn't just about convenience; it's about reshaping traditions and the meaning of gathering, while enjoying quality food. Market of Choice is meeting this growing demand with a broad selection of freshly prepared holiday meals and sides available for takeout, making Thanksgiving and December holiday celebrations stress-free and delicious.

"Holiday meals and meaningful time together are being redefined with quality takeout," says Matt Martin, senior director of perishable foods at Market of Choice. "As families seek more quality time together, the chefs at Market of Choice are helping to simplify the season by preparing an array of dishes that capture the comfort of traditional meals while also bringing new cultural flavors to the table."

Market of Choice chefs prioritize locally sourced ingredients to create scratch-made dishes that celebrate a range of holiday traditions and dietary needs. For Thanksgiving, Market of Choice is offering Chef's Prix-Fixe holiday dinners that serve two to eight people. Options include Diestel roasted turkey breast or a whole, fully-cooked turkey, accompanied by classic sides – sausage and sage stuffing, turkey gravy, Yukon Gold mashed potatoes, and creamy mushroom and green bean casserole. For customers with dietary preferences, Market of Choice offers gluten-free and vegan sides, such as vegan mashed potatoes, savory mushroom plant-based gravy, gluten-free stuffing, Miso maple roasted carrots, and cranberry orange relish.

A la Carte Vegan and Non-Traditional Choices

With nearly 100 dishes to choose from, the menu truly offers something for everyone — from gluten-free and plant-based entrées like the Vegan Superfood Lentil Wellington, to pizzas and lasagnas for non-traditionalists, and options designed for special dietary needs. December's holiday menu features both classic seasonal favorites and innovative flavors inspired by diverse cultures and celebrations.







From left to right: Market of Choice Thanksgiving appetizers, Prix Fixe meal for two, and a wide selection of desserts.

Holiday offerings include:

- Premium main dishes, including all-natural turkey, spiral-sliced ham, beef and plant-based Wellington, prime rib, salmon, and more
- Scratch-made side dishes
- Appetizers, cheese boards, breads, and desserts
- Curated wine, local beers, and zero-proof beverages

Placing Holiday Meal Orders

Reserving a holiday meal online is easy at <u>www.reservations.marketofchoice.com</u>. The reservation site goes live on October 27. Orders can also be placed in-store.

- **Thanksgiving:** Order October 27–November 23; pickup available November 23 through noon on November 27.
- **Hanukkah and Christmas:** Order December 1–21; pickup available December 12 through December 31.
- New Year's: Order December 1–28; pickup available December 28 through December 31.
 Market of Choice is closed on December 25.

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About Market of Choice

Founded in 1979, Market of Choice is Oregon's largest family-owned, independent grocer with 12 stores located throughout the state. Driven by the joy of and admiration for Oregon food and its makers, Market of Choice has grown into a thriving grocery retailer with nearly 1,400 dedicated employees. With stores in Ashland, Bend, Corvallis, Eugene, Medford, and the Portland-metro area, Market of Choice has developed deep, meaningful relationships with farmers, ranchers, fisherfolk, and food and beverage producers across Oregon and is committed to fostering a vibrant local food economy. For more information, visit www.marketofchoice.com. Stay connected with Market of Choice on lnstagram, Facebook, and Pinterest.

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